DONATIONSPackage

DID YOU KNOW?

PG. 1

Introduction to Idaho Rising Stars and their mission to "Prepare the Youth"

PG. 2-3

Learn about local businesses that are supporting **STARS** through donations and in-kind match.

PG. 4

Learn how to become a sponsor of our nationally ranked 7v7 club "TRIPLE THREAT" that is making noise across the country.

PG. 5 - 6

Top teams are traveling to the treasure valley to compete in the "KINGDOM" series tournaments



IDAHO RISING STARS

INTRODUCTION

IDAHO RISING STARS INC. (STARS) is a recognized 501c3 devoted to connecting local student-athletes from grades $4^{th} - 11^{th}$ to the highestquality academic, athletic, and life skill development opportunities. Our mission is to "Prepare the Youth" and the goal is to position our future leaders for success in LIFE through sports.

Over the last several years, our programs, visibility, supporters, and participants have continued to grow. We believe with this growth and program development we are now confidently positioned to invite individuals and/or businesses with a passion for student-athlete development to join us on this mission to "Prepare the Youth."

This document was created to inform individuals/businesses on programs, activities, and events we provide; how your support will play a part in our mission, and how you/your business will be recognized.



DONATIONS

PREPARE THE YOUTH



STARS acccepts both monetary and in-kind donations. These contribution fund programs such as SAT/ACT preparation, tutoring, events, training, camps, and mentorship programs.

In example, In 2022, Mike Spade, Owner of Ridgeline Drones - the leader in providing quality drones and media solutions donated \$5,000 in equipment, time, and training to support STARS [Link to video in pic.].

Ridgeline's contributions included recorded testimonials from players and event information from coaches.

Rideline's staff captured arieal footage of our players competing and the tournaments energized enviorment. Most importantly, Ridgeline helped us further fulfil our mission by offerring our student athletes hands on videographer and drone training. As a result of their efforts, our student ath videographer team has dramatically improve their videography skills and built over 1000 follower. Ridgeline drones is one of many examples of local business leaders supporting STARS while bringing new visability to their brand and services offerred.



DONOR RECOGNITION

HOW WE RECOGNIZE OUR SUPPORTORS

As a donor, we offer full range visibility at hosted events, community support activities, our website, and through social media. Our audience includes a combined 20k active followers. We are happy to promote our supporters to drive engagement/impressions or allow for complete anonimity. Every donor is eligible to receive the following options:

- * Letter of recognition
- Logo on website sponsor page
- Social media campaigns
- Logo on print material
- Logo on print material



YOUR DONATIONS WILL DIRECTLY SUPPORT



Tutoring
Transportation
Facility Usage
Scholarships
Videography
Videography
Skill Camps
Skil





LAST SEASON, BRANDON HUFFMAN, NATIONAL SPORTS COLUMN WRITER WITH 24/7 SPORT'S PERSONALLY VISITED TRIPLE THREATS 7V7 TEAMS PRACTICE TO SCOUT PLAYERS AND DEVELOP RECRUITING PROFILES ON INDIVIDUAL- THIS IS THE FIRST TIME IN IDAHOS HISTORY THIS LEVEL OF ATTNETION HAS BEEN GARNERED FOR AN IDAHO TEAM. A MAJOR STEP FORWARD FOR THE STUDENT ATHLETES AND **RECRUITMENT IN THE AREA.**

CLUB SPONSORSHIP

HOW WE RECOGNIZE OUR SUPPORTORS

Our club 7v7 team (TRIPLE THREAT) travels across the country to compete in front of a national audience. Sponsors are recognized as key supporters in any or all of the following ways:

- Business logo on Jersey's
- Business logo on Helmet's
- Business logo on Equipment
- Logo on website home page
- Social Media Campaign
- Logo on Print Material
- Letter of Recognition

In 2021, our premiere senior team was visible to over 2.8 million viewers as the boys took 2^{nd} place at the nationally ranked "Pylons" tournament. The team has several players with college scholarship offers and college visits to play collegiate football. Sponsor a team or the entire club and join us as we compete on the road:

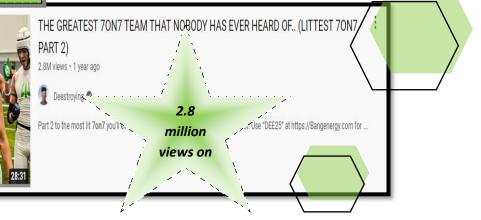
✤ TEAM SPONSORSHIP | \$6000

CLUB SPONSORSHIP | \$25,000

Players will receive:

- * Equip. Bag * Social Media
- ** Helmets
- Jersey Top
 - Swag

***** Tournament Entry ***** Reduced Travel Expense Local Tournament Uniform Bottom ♦ Etc.







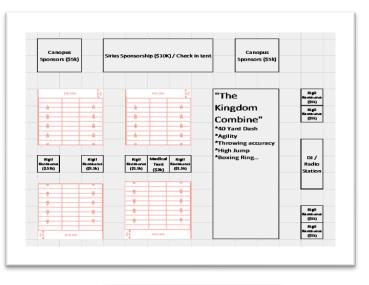
TOURNAMENT SPONSOR

INTRODUCTION TO 7V7 TOURNAMENTS

Local 7v7 football tournament are the main attraction of spring/summer featuring top talent from across the country here in the Treasure Valley to compete for Regional respect.

There are four tournaments held from Jan through May. Each tournament is a 2-day event with hundreds in attendance. This is a great opportunity for sponsors to feature their brands at our events, display merchandise, sell food, or promote their services.

- Sirius Sponsorship \$7500
- Canopus Sponsorship \$3500
- Medical Tent Sponsor \$2500
- Field Sponsors \$1500
- Combine Sponsors \$750



Example Field Layout -

Details on next page

TOUNRNAMENT SPONSORSHIP DETAILS

Sirius Sponsorship – \$7500 - Listed as tournaments presenting sponsor. <u>ON-SITE</u> recognition to include Banners, Name on Championship Trophies, Display Tent (Supplied by Sponsor), Team check-in table, <u>SOCIAL MEDIA</u> recognition to include Partnership, Lead Logo on Event Flyer/Promotional items, Logo on all photos and videos. <u>WEBSITE</u> Recognition to include Banner on Photos Page, Banner on Home Page, Banner on Banner Ad. First right of refusal for the following year.

Canopus Sponsorship - \$3500 – Listed as supporting sponsors. <u>ON-SITE</u> recognition to include Banners, Display Tent (Supplied by Sponsor), tabling opportunities. <u>SOCIAL MEDIA</u> recognition to include Logo on Event Flyer, Logo on all photos and videos. <u>WEBSITE</u> Recognition to include, Banner on Photos Page, Banner on Home Page, Banner on Banner Ad.

Medical Tent Sponsor - \$2500 - Listed as Medical Tent Sponsor. <u>ON-SITE</u> recognition to include Display Tent (Supplied by Sponsor), tabling opportunities, <u>SOCIAL MEDIA</u> recognition to include: Logo on Event Flyer. <u>WEBSITE</u> Recognition to include, Banner on Photos Page, Banner on Home Page, Banner on Banner Ad.

Field Sponsors - \$1500- Listed as field sponsor. Recognition to include: Your name will be the name of the field. It will be identified by a feather flag with your logo and business name.

Combine Sponsors – \$750 – Listed as combine sponsor – Display Tent (Supplied by Sponsor), tabling opportunities. Direct engagement with combine participants.

